

Microeconomics A Very Short Introduction | 8f48b3046200b7e6c40cb29abcfaf7de

A Short Course in Intermediate Microeconomics with Calculus
Branding: a Very Short Introduction
Capitalism: A Very Short Introduction
Behavioural Economics: A Very Short Introduction
The Cartoon Introduction to Economics
Accounting: A Very Short Introduction
The Microeconomics of Complex Economies
Globalization: A Very Short Introduction
Children's Literature: A Very Short Introduction
Reinventing the Bazaar: A Natural History of Markets
Microeconomics Demystified
Microeconomics Made Simple
Environmental Economics: A Very Short Introduction
Revolutions Economics: A Very Short Introduction
Microeconomic Theory
Introductory Economics (Micro And Macro) For Class Xii
An Introduction to R for Quantitative Economics
Human Anatomy: A Very Short Introduction
Presocratic Philosophy: A Very Short Introduction
Principles of Economics 2e
Adam Smith
Development Microeconomics
The BRICS: A Very Short Introduction
Introduction to Business
Keynes
Game Theory: A Very Short Introduction
Microeconomics
The Art of Smooth Pasting
The General Theory of Employment, Interest, and Money
Short Introduction to Corporate Finance
Choice Theory: A Very Short Introduction
Microeconomics as a Second Language
Taxation
International Migration
Intermediate Microeconomics with Applications
Keynes: A Very Short Introduction
Mathematics: A Very Short Introduction
Global Economic History: A Very Short Introduction
Principles of Macroeconomics

A Short Course in Intermediate Microeconomics with Calculus

The General Theory of Employment, Interest, and Money, written by legendary author John Maynard Keynes is widely considered to be one of the top 100 greatest books of all time. This masterpiece was

Download File PDF Microeconomics A Very Short Introduction

published right after the Great Depression. It sought to bring about a revolution, commonly referred to as the 'Keynesian Revolution', in the way economists thought—especially challenging the proposition that a market economy tends naturally to restore itself to full employment on its own. Regarded widely as the cornerstone of Keynesian thought, this book challenged the established classical economics and introduced new concepts. 'The General Theory of Employment, Interest, and Money' transformed economics and changed the face of modern macroeconomics. Keynes' argument is based on the idea that the level of employment is not determined by the price of labour, but by the spending of money. It gave way to an entirely new approach where employment, inflation and the market economy are concerned.

Branding: a Very Short Introduction

This is a book about the invention of Western philosophy, and the first thinkers to explore ideas about the nature of reality, time, and the origin of the universe. It begins with the finding of the new papyrus fragment of Empedocles' poem, and uses the story of its discovery and interpretation to highlight the way our understanding of early philosophers is marked by their presentation in later sources. Generations of philosophers, both ancient and modern, have traced their inspiration back to the presocratics, even though we have very few of their writings left. In this book, Catherine Osborne invites her readers to dip their toes into the fragmentary remains of thinkers from Thales to Pythagoras, Heraclitus to Protagoras, to try to fill in the bits of a jigsaw that has been rejigged many times and in many different ways. ABOUT THE SERIES: The Very Short Introductions series from Oxford University Press contains hundreds of titles in almost every subject area. These pocket-sized books are the perfect way to get ahead in a new subject quickly. Our expert authors combine facts, analysis, perspective, new ideas, and enthusiasm to make interesting and challenging topics highly readable.

Capitalism: A Very Short Introduction

Download File PDF Microeconomics A Very Short Introduction

An introductory text offers the key principles of microeconomics.

Behavioural Economics: A Very Short Introduction

Games are everywhere: Drivers maneuvering in heavy traffic are playing a driving game. Bargain hunters bidding on eBay are playing an auctioning game. The supermarket's price for corn flakes is decided by playing an economic game. This Very Short Introduction offers a succinct tour of the fascinating world of game theory, a ground-breaking field that analyzes how to play games in a rational way. Ken Binmore, a renowned game theorist, explains the theory in a way that is both entertaining and non-mathematical yet also deeply insightful, revealing how game theory can shed light on everything from social gatherings, to ethical decision-making, to successful card-playing strategies, to calculating the sex ratio among bees. With mini-biographies of many fascinating, and occasionally eccentric, founders of the subject--including John Nash, subject of the movie *A Beautiful Mind*--this book offers a concise overview of a cutting-edge field that has seen spectacular successes in evolutionary biology and economics, and is beginning to revolutionize other disciplines from psychology to political science. About the Series: Oxford's Very Short Introductions offers concise and original introductions to a wide range of subjects--from Islam to Sociology, Politics to Classics, and Literary Theory to History. Not simply a textbook of definitions, each volume provides trenchant and provocative--yet always balanced and complete--discussions of the central issues in a given topic. Every Very Short Introduction gives a readable evolution of the subject in question, demonstrating how it has developed and influenced society. Whatever the area of study, whatever the topic that fascinates the reader, the series has a handy and affordable guide that will likely prove indispensable.

The Cartoon Introduction to Economics

John Maynard Keynes (1883-1946) is a central thinker of the twentieth century, not just an economic

Download File PDF Microeconomics A Very Short Introduction

theorist and statesman, but also in economics, philosophy, politics, and culture. In this Very Short Introduction Lord Skidelsky, a renowned biographer of Keynes, explores his ethical and practical philosophy, his monetary thought, and provides an insight into his life and works. In the recent financial crisis Keynes's theories have become more timely than ever, and remain at the centre of political and economic discussion. With a look at his major works and his contribution to twentieth-century economic thought, Skidelsky considers Keynes's legacy on today's society. ABOUT THE SERIES: The Very Short Introductions series from Oxford University Press contains hundreds of titles in almost every subject area. These pocket-sized books are the perfect way to get ahead in a new subject quickly. Our expert authors combine facts, analysis, perspective, new ideas, and enthusiasm to make interesting and challenging topics highly readable.

Accounting: A Very Short Introduction

We make choices all the time - about trivial matters, about how to spend our money, about how to spend our time, about what to do with our lives. And we are also constantly judging the decisions other people make as rational or irrational. But what kind of criteria are we applying when we say that a choice is rational? What guides our own choices, especially in cases where we don't have complete information about the outcomes? What strategies should be applied in making decisions which affect a lot of people, as in the case of government policy? This book explores what it means to be rational in all these contexts. It introduces ideas from economics, philosophy, and other areas, showing how the theory applies to decisions in everyday life, and to particular situations such as gambling and the allocation of resources. ABOUT THE SERIES: The Very Short Introductions series from Oxford University Press contains hundreds of titles in almost every subject area. These pocket-sized books are the perfect way to get ahead in a new subject quickly. Our expert authors combine facts, analysis, perspective, new ideas, and enthusiasm to make interesting and challenging topics highly readable.

Download File PDF Microeconomics A Very Short Introduction

The Microeconomics of Complex Economies

Globalization: A Very Short Introduction

A high-energy tour of the history of markets features such examples as a camel trading fair in India, the twenty-million-dollar-per-day Aalsmeer flower market in the Netherlands, and the global trade in AIDS drugs. Reprint. 13,000 first printing.

Children's Literature: A Very Short Introduction

In 1776 Adam Smith (1723-90) wrote *The Wealth of Nations*, a book so foundational that it has led to him being called the "father of economics." Today he is associated with the promotion of self-interest, a defense of greed and a criticism of any governmental 'interference' in market transactions which, if left to the 'invisible hand', will produce prosperity and liberty. Yet if Smith is actually read these associations are more a caricature than a faithful portrait. In this *Very Short Introduction*, Christopher Berry offers a balanced and nuanced view of this seminal thinker, embedding his fierce defense of free trade, competition, and assault on special interests in contemporary European history, politics, and philosophy. As Berry explores, Smith was more than an economist. His book *The Theory of Moral Sentiments*, offered a complex account of ethics in the context of human social behavior. His scope as a professor at the University of Glasgow, a major center of the Scottish Enlightenment, was extensive. Beyond courses in philosophy and jurisprudence he also gave classes covering history, literature, and language. In addition to his two major works he also wrote a pioneering study of the history of astronomy as an illustration of the motivations that drive humans to seek answers to questions. He produced, again derived from his Glasgow classroom, an analysis of the development of grammar and language. As Christopher Berry shows, Adam Smith was no narrow thinker, but rather one who produced not only one of the greatest

Download File PDF Microeconomics A Very Short Introduction

books in the history of social science, but also a wide-ranging body of work that remains significant today. ABOUT THE SERIES The Very Short Introductions series from Oxford University Press contains hundreds of titles in almost every subject area. These pocket-sized books are the perfect way to get ahead in a new subject quickly. Our expert authors combine facts, analysis, perspective, new ideas, and enthusiasm to make interesting and challenging topics highly readable.

Reinventing the Bazaar: A Natural History of Markets

Traditional development economics has recently been revolutionized by the application of new economic tools and concepts. Development Microeconomics is the first in a series of books which will look at the entire spectrum of development economics issues, combining the strengths of conventional developmental thought with the insights of contemporary mainstream economics. The main new conceptual tool used is the application of the theory of imperfect information and the effects this has on the behaviour of economic agents. This helps to explain why perfect competition models rarely have success when dealing with developing economies. The authors also stress the necessity of balance in dealing with many of the classic problems in development studies: the importance of both the individual as economic agent and cultural norms as the framework of social behaviour; the dual relationship between equity and efficiency in economic policy-making; the importance of market rivalry and the potential of market breakdown. Designed specifically for graduate students, this book analyses the key microeconomic problems facing the very poorest sectors of developing economies. It utilises simple theoretical models, and is presented in a compact and analytical form. High technical sophistication is avoided, and the only pre-requisite is some familiarity with the tools of general microeconomic theory at a first-year graduate or advanced undergraduate level.

Microeconomics Demystified

Download File PDF Microeconomics A Very Short Introduction

In the debris of the financial crash of 2008, the principles of John Maynard Keynes—that economic storms are a normal part of the market system, that governments need to step in and use fiscal ammunition to prevent these storms from becoming depressions, and that societies that value the pursuit of money should reprioritize—are more pertinent and applicable than ever. In *Keynes: The Return of the Master*, Robert Skidelsky brilliantly synthesizes Keynes' career and life, and offers nervous capitalists a positive answer to the question we now face: When unbridled capitalism falters, is there an alternative?

Microeconomics Made Simple

The aim of this volume is to explain the differences between research-level mathematics and the maths taught at school. Most differences are philosophical and the first few chapters are about general aspects of mathematical thought.

Environmental Economics: A Very Short Introduction

Intermediate Microeconomics with Applications describes the methods and practicality of microeconomics, specifically the actual empirical models. This book is divided into 17 chapters and begins with discussions of the principles and concept of utility, preference, indifference and revenue analysis, demand, and production. The succeeding chapters deal with the production theory, the applications of linear programming, theory of costs, and profits. Other chapters explore the fundamentals of perfect and imperfect competition, the issues of pricing, and decision making under uncertainty. The final chapters discuss some factors of production and marketing, the link between the so-called "general equilibrium and welfare economics, and some economic regulation. This book will be of value to economists and business managers.

Revolutions

Download File PDF Microeconomics A Very Short Introduction

The issues of microeconomics - including individuals' financial choices and firms' decisions about hiring and firing - have a large impact on the economic world, arguably as much, if not more than, macroeconomics. In this Very Short Introduction Avinash Dixit clearly explains what microeconomics is by using examples from around the world.

Economics: A Very Short Introduction

Provides an introduction to the principles of both microeconomics and macroeconomics that features graphic representations of key concepts.

Microeconomic Theory

The gap between the rich and the poor can be vast. Robert C. Allen considers the main factors that contribute to this gap, looking at the interconnections between economic growth, culture, technology, and income distribution. Exploring the historical processes that have created the unequal world of today, he takes a global look at wealth worldwide.

Introductory Economics (Micro And Macro) For Class Xii

There's no easier, faster, or more practical way to learn the really tough subjects Microeconomics Demystified features a clear and easy-to-understand presentation of the concepts and principles of microeconomics, with generous applications and examples. This self-teaching guide comes complete with key points, background information, quizzes at the end of each chapter, and even a final exam. Simple enough for beginners but challenging enough for advanced students, this is a lively and entertaining brush-up, introductory text, or classroom supplement.

Download File PDF Microeconomics A Very Short Introduction

An Introduction to R for Quantitative Economics

If you read the 'business pages' of a newspaper or if you listen to the financial news on the television or radio, you will often hear terms such as 'liability', 'balance sheet' or 'earnings'. These terms turn up in non-financial contexts as well: 'he was more of a liability than an asset'. If you invest in shares, have a building society account, or sit on a committee of the property company which owns your apartment block, you will receive financial statements every year. If you are a manager in a company, a hospital or a school, you will see accounting information often. This Very Short Introduction provides a guide to understanding and using accounting information. Christopher Nobes explains the main areas of accounting work, from bookkeeping and financial reporting to auditing and management accounting.

ABOUT THE SERIES: The Very Short Introductions series from Oxford University Press contains hundreds of titles in almost every subject area. These pocket-sized books are the perfect way to get ahead in a new subject quickly. Our expert authors combine facts, analysis, perspective, new ideas, and enthusiasm to make interesting and challenging topics highly readable.

Human Anatomy: A Very Short Introduction

Principles of Macroeconomics is focused on the material that students need to cover in a first introductory course. It is slightly more compact than the majority of introductory macroeconomics books in the Canadian marketplace. Decades of teaching experience and textbook writing has led the authors to avoid the encyclopedic approach that characterizes the recent trends in textbooks. Consistent with this approach, there are no appendices or 'afterthought' chapters. If important material is challenging then it is still included in the main body of the text; it is not relegated elsewhere for a limited audience; the text makes choices on what issues and topics are important in an introductory course. This philosophy has resulted in a Macro book of just 13 chapters, with three introductory chapters common to both our Principles of Microeconomics and Macroeconomics books. Examples are domestic and international in

Download File PDF Microeconomics A Very Short Introduction

their subject matter and are of the modern era - financial markets, monetary and fiscal policies aimed at inflation and debt control, globalization and the importance of trade flows in economic structure and concerns about slow growth and the risk of deflation are included. The title is intended to be informative. Students are introduced to the concepts of models early, and the working of such models is illustrated in every chapter. While this book avoids calculus and uses algebra sparingly, it still aims to be rigorous. In contrast to many books on the market that simply insert diagrams and discuss concepts in a diagrammatic framework, our books develop and analyze key concepts and relations by introducing numerical and empirical examples at the outset. Students are introduced immediately to the practice of taking a set of data, examining it numerically, plotting it and thinking about how it illustrates a concept or relationship. The process is not difficult but it is rigorous and stresses the link between empirical observation, economic theory, models and policy. Hence numerical examples, diagrams, and straight line equations and are introduced early and are used throughout.

Presocratic Philosophy: A Very Short Introduction

Find all of the following topics, explained in plain-English: Introduction: What is Economics? Not a Perfect Model Microeconomics vs. Macroeconomics 1. Maximizing Utility Decreasing Marginal Utility Opportunity Costs 2. Evaluating Production Possibilities Production Possibilities Frontiers Absolute and Comparative Advantage 3. Demand Determinants of Demand Elasticity of Demand Change in Demand vs. Change in Quantity Demanded 4. Supply Determinants of Supply Elasticity of Supply Change in Supply vs. Change in Quantity Supplied 5. Market Equilibrium How Market Equilibrium is Reached The Effect of Changes in Supply and Demand 6. Government Intervention Price Ceilings and Price Floors Taxes and Subsidies 7. Costs of Production Marginal Cost of Production Fixed vs. Variable Costs Short Run vs. Long Run Sunk Costs Economic Costs vs. Accounting Costs 8. Perfect Competition Firms Are Price Takers Making Decisions at the Margin Consumer and Producer Surplus 9. Monopoly Market Power Deadweight Loss with a Monopoly Monopolies and Government 10. Oligopoly Collusion Cheating the

Download File PDF Microeconomics A Very Short Introduction

Cartel Government Intervention in Oligopolies 11. Monopolistic Competition Competing via Product Differentiation Loss of Surplus with Monopolistic Competition Conclusion: The Insights and Limitations of Economics

Principles of Economics 2e

Adam Smith

Children's literature takes many forms - works adapted for children in antiquity, picture books and pop-ups - and now includes the latest online games and eBooks. This vast and amorphous subject is both intimately related to other areas of literary and cultural investigation but also has its own set of concerns, issues and challenges. From familiar authors including Beatrix Potter and Roald Dahl, classic books such as Pooh, Alice in Wonderland, and The Secret Garden, to modern works including Harry Potter and the Twilight series, this Very Short Introduction provides an overview of the history of children's literature as it has developed in English, whilst at the same time introducing key debates, developments, and figures in the field. Raising questions about what shape the future of literature for children should take, and exploring the crossover with adult fiction, Reynolds shows that writing for children - whether on page or screen - has participated in shaping and directing ideas about culture, society and childhood. ABOUT THE SERIES: The Very Short Introductions series from Oxford University Press contains hundreds of titles in almost every subject area. These pocket-sized books are the perfect way to get ahead in a new subject quickly. Our expert authors combine facts, analysis, perspective, new ideas, and enthusiasm to make interesting and challenging topics highly readable.

Development Microeconomics

Download File PDF Microeconomics A Very Short Introduction

In this 'Very Short Introduction' Robert Jones discusses the rising omnipresence of brands, and analyses how they work their magic. He considers the incredible potency of brands as a commercial, social, and cultural force, and looks at the many different kinds of brands that exist - from products, services, and artistic properties, to companies, charities, sports clubs, and political parties. Defining what we mean by the word 'brand', he explores both the positive and negative aspects of brands. Finally Jones considers the business of branding, and asks whether the idea of brands and branding is starting to decline, or whether it has a long future ahead.

The BRICS: A Very Short Introduction

If environmental protection is costly, how much should we spend on pollution control? Is it worth reducing pollution to zero, or should we accept some level of pollution because of the economic benefits associated with it? How can we assess the benefits that people get from a less-polluted atmosphere? In broad terms, environmental economics looks at how economic activity and policy affect the environment in which we live. Some production generates pollution, such as power station emissions causing acid rain and contributing to global warming, but household consumption decisions also affect the environment, where more consumption can mean more waste sent to polluting incinerators. However, pollution is not an inevitable consequence of economic activity - environmental policies can require polluting firms to clean up their emissions, and can encourage people to change their behaviour, through environmental taxes on polluting goods, for example. Generally, though, these measures will involve some costs, such as installing pollution control equipment. So there's a trade-off: a cleaner environment, but economic costs. In recent years, many economists have argued for greater use of incentive in the form of pollution charges and emissions trading rather than more traditional direct regulation of polluters. In this Very Short Introduction, Stephen Smith discusses environmental issues including pollution control, reducing environmental damage, and global climate change policies, answering questions about how we should balance environmental and economic considerations, and what form government policies

Download File PDF Microeconomics A Very Short Introduction

should take. Including many illustrative case studies and examples he shows that this is an exciting field of economics, and one that is at the heart of many public debates and controversies. ABOUT THE SERIES: The Very Short Introductions series from Oxford University Press contains hundreds of titles in almost every subject area. These pocket-sized books are the perfect way to get ahead in a new subject quickly. Our expert authors combine facts, analysis, perspective, new ideas, and enthusiasm to make interesting and challenging topics highly readable.

Introduction to Business

Keynes

Economics has the capacity to offer us deep insights into some of the most formidable problems of life, and offer solutions to them too. Combining a global approach with examples from everyday life, Partha Dasgupta describes the lives of two children who live very different lives in different parts of the world: in the Mid-West USA and in Ethiopia. He compares the obstacles facing them, and the processes that shape their lives, their families, and their futures. He shows how economics uncovers these processes, finds explanations for them, and how it forms policies and solutions. Along the way, Dasgupta provides an intelligent and accessible introduction to key economic factors and concepts such as individual choices, national policies, efficiency, equity, development, sustainability, dynamic equilibrium, property rights, markets, and public goods. ABOUT THE SERIES: The Very Short Introductions series from Oxford University Press contains hundreds of titles in almost every subject area. These pocket-sized books are the perfect way to get ahead in a new subject quickly. Our expert authors combine facts, analysis, perspective, new ideas, and enthusiasm to make interesting and challenging topics highly readable.

Game Theory: A Very Short Introduction

Download File PDF Microeconomics A Very Short Introduction

Tax revenues pay for many public services, including roads, health care, and education. However, it has become a contentious political issue of public debate. In this volume, Stephen Smith explains the role that taxes play in a modern economy and describes some of the main taxes used by most developed and developing countries. It considers the key issues: the question of where the burden of taxation really lies, how taxation affects the economy, and the effects of tax evasion and tax avoidance.

Microeconomics

A vast subject that includes a strange vocabulary and an apparent mass of facts, human anatomy can at first appear confusing and off-putting. But the basic construction of the human body - the skeleton, the organs of the chest and abdomen, the nervous system, the head and neck with its sensory systems and anatomy for breathing and swallowing - is vital for anyone studying medicine, biology, and health studies. In this Very Short Introduction Leslie Klenerman provides a clear, concise, and accessible introduction to the structure, function, and main systems of the human body, including a number of clear and simple illustrations to explain the key areas. ABOUT THE SERIES: The Very Short Introductions series from Oxford University Press contains hundreds of titles in almost every subject area. These pocket-sized books are the perfect way to get ahead in a new subject quickly. Our expert authors combine facts, analysis, perspective, new ideas, and enthusiasm to make interesting and challenging topics highly readable.

The Art of Smooth Pasting

The Microeconomics of Complex Economies uses game theory, modeling approaches, formal techniques, and computer simulations to teach useful, accessible approaches to real modern economies. It covers topics of information and innovation, including national and regional systems of innovation; clustered and networked firms; and open-source/open-innovation production and use. Its final chapter on policy

Download File PDF Microeconomics A Very Short Introduction

perspectives and decisions confirms the value of the toolset. Written so chapters can be used independently, the book includes an introduction to computer simulation and pedagogical supplements. Its formal, accessible treatment of complexity goes beyond the scopes of neoclassical and mainstream economics. The highly interdependent economy of the 21st century demands a reconsideration of economic theories. Describes the usefulness of complex heterodox economics Emphasizes divergences and convergences with neoclassical economic theories and perspectives Fits easily into courses on intermediate microeconomics, industrial organization, and games through self-contained chapters

The General Theory of Employment, Interest, and Money

In the wake of the post-Cold War era, the aftermath of 9/11, the 2008 global financial crisis, and the emergence of the G20 at the leaders level, few commentators expected a reshaping of the global system towards multipolarity, and away from the United States. And yet, the BRICS - encompassing Brazil, Russia, India, China and South Africa - has emerged as a challenge to the international status quo. But what is its capacity as a transformative force? And can it provide a significant counter-narrative to the Western dominated global order? In this Very Short Introduction Andrew Cooper explores the emergence of the BRICS as a concept. Drawing on historical precedent, Cooper provides a contemporary analysis of the BRICS' practice and influence as as a forum and a lobby group in advancing a distinctive but amorphous agenda amongst global politics. ABOUT THE SERIES: The Very Short Introductions series from Oxford University Press contains hundreds of titles in almost every subject area. These pocket-sized books are the perfect way to get ahead in a new subject quickly. Our expert authors combine facts, analysis, perspective, new ideas, and enthusiasm to make interesting and challenging topics highly readable.

Short Introduction to Corporate Finance

Download File PDF Microeconomics A Very Short Introduction

This Very Short Introduction examines the phenomenon of international human migration - both legal and illegal. Taking a global look at politics, economics, and globalization, the author presents the human side of topics such as asylum and refugees, human trafficking, migrant smuggling, development, and the international labour force.

Choice Theory: A Very Short Introduction

We live today in an interconnected world in which ordinary people can become instant online celebrities to fans thousands of miles away, in which religious leaders can influence millions globally, in which humans are altering the climate and environment, and in which complex social forces intersect across continents. This is globalization. In the fifth edition of his bestselling Very Short Introduction Manfred B. Steger considers the major dimensions of globalization: economic, political, cultural, ideological, and ecological. He looks at its causes and effects, and engages with the hotly contested question of whether globalization is, ultimately, a good or a bad thing. From climate change to the Ebola virus, Donald Trump to Twitter, trade wars to China's growing global profile, Steger explores today's unprecedented levels of planetary integration as well as the recent challenges posed by resurgent national populism. ABOUT THE SERIES: The Very Short Introductions series from Oxford University Press contains hundreds of titles in almost every subject area. These pocket-sized books are the perfect way to get ahead in a new subject quickly. Our expert authors combine facts, analysis, perspective, new ideas, and enthusiasm to make interesting and challenging topics highly readable.

Microeconomics as a Second Language

This book gives an introduction to R to build up graphing, simulating and computing skills to enable one to see theoretical and statistical models in economics in a unified way. The great advantage of R is that it is free, extremely flexible and extensible. The book addresses the specific needs of economists, and

Download File PDF Microeconomics A Very Short Introduction

helps them move up the R learning curve. It covers some mathematical topics such as, graphing the Cobb-Douglas function, using R to study the Solow growth model, in addition to statistical topics, from drawing statistical graphs to doing linear and logistic regression. It uses data that can be downloaded from the internet, and which is also available in different R packages. With some treatment of basic econometrics, the book discusses quantitative economics broadly and simply, looking at models in the light of data. Students of economics or economists keen to learn how to use R would find this book very useful.

Taxation

From the American Revolution to the conflicts in Afghanistan, revolutions have played a critical role in the course of history. Insight into the causes of revolutions and the factors that shape their outcomes is critical to understanding politics and world history. Part One offers a combination of classic treatises and late-breaking scholarship that develops students' theoretical understanding of revolutionary movements. Part Two shows students how these theories play out in real life through rich, accessible accounts of major revolutionary episodes in modern history.

International Migration

What is capitalism? Is capitalism the same everywhere? Is there an alternative? The word 'capitalism' is one that is heard and used frequently, but what is capitalism really all about, and what does it mean? This Very Short Introduction addresses questions such as 'what is capital?' before discussing the history and development of capitalism through several detailed case studies, ranging from the tulipomania of 17th century Holland, the Great Depression of the 1930s, and in this new edition, the impact of the global financial crisis that started in 2007-8. James Fulcher looks at the different forms that capitalism takes in Britain, Japan, Sweden, and the United States, and explores whether capitalism has escaped the nation-

Download File PDF Microeconomics A Very Short Introduction

state by going global. It ends by asking whether there is an alternative to capitalism, discussing socialism, communal and cooperative experiments, and the alternatives proposed by environmentalists. ABOUT THE SERIES: The Very Short Introductions series from Oxford University Press contains hundreds of titles in almost every subject area. These pocket-sized books are the perfect way to get ahead in a new subject quickly. Our expert authors combine facts, analysis, perspective, new ideas, and enthusiasm to make interesting and challenging topics highly readable.

Intermediate Microeconomics with Applications

Introduction to Business covers the scope and sequence of most introductory business courses. The book provides detailed explanations in the context of core themes such as customer satisfaction, ethics, entrepreneurship, global business, and managing change. Introduction to Business includes hundreds of current business examples from a range of industries and geographic locations, which feature a variety of individuals. The outcome is a balanced approach to the theory and application of business concepts, with attention to the knowledge and skills necessary for student success in this course and beyond.

Keynes: A Very Short Introduction

This book aims to widen the understanding of stochastic dynamic choice and equilibrium models. It offers a simplified and heuristic exposition of the theory of Brownian motion and its control or regulation, rendering such methods more accessible to economists who do not require a detailed, mathematical treatment of the subject. The main mathematical ideas are presented in a context which with which economists will be familiar. Using a binomial approach to Brownian motion, the mathematics is reduced to simple algebra, progressing to some equally simple limits. The starting point of the calculus of Brownian motion - 'Ito's Lemma' - emerges by analogy with the economics of risk-aversion. Conditions for the optimal regulation of Brownian motion, including the important, but often mysterious, 'smooth

Download File PDF Microeconomics A Very Short Introduction

pasting' condition, are derived in a similar way. Each theoretical derivation is illustrated by developing a significant economic application, drawn mainly from recent research in macroeconomics and international economics.

Mathematics: A Very Short Introduction

Traditionally economists have based their economic predictions on the assumption that humans are super-rational creatures, using the information we are given efficiently and generally making selfish decisions that work well for us as individuals. Economists also assume that we're doing the very best we can possibly do - not only for today, but over our whole lifetimes too. But increasingly the study of behavioural economics is revealing that our lives are not that simple. Instead, our decisions are complicated by our own psychology. Each of us makes mistakes every day. We don't always know what's best for us and, even if we do, we might not have the self-control to deliver on our best intentions. We struggle to stay on diets, to get enough exercise and to manage our money. We misjudge risky situations. We are prone to herding: sometimes peer pressure leads us blindly to copy others around us; other times copying others helps us to learn quickly about new, unfamiliar situations. This Very Short Introduction explores the reasons why we make irrational decisions; how we decide quickly; why we make mistakes in risky situations; our tendency to procrastination; and how we are affected by social influences, personality, mood and emotions. The implications of understanding the rationale for our own financial behaviour are huge. Behavioural economics could help policy-makers to understand the people behind their policies, enabling them to design more effective policies, while at the same time we could find ourselves assaulted by increasingly savvy marketing. Michelle Baddeley concludes by looking forward, to see what the future of behavioural economics holds for us. ABOUT THE SERIES: The Very Short Introductions series from Oxford University Press contains hundreds of titles in almost every subject area. These pocket-sized books are the perfect way to get ahead in a new subject quickly. Our expert authors combine facts, analysis, perspective, new ideas, and enthusiasm to make interesting and

Download File PDF Microeconomics A Very Short Introduction

challenging topics highly readable.

Global Economic History: A Very Short Introduction

The Short Introduction to Corporate Finance provides an accessibly written guide to contemporary financial institutional practice. Rau deploys both his professional expertise and experience of teaching MBA and graduate-level courses to produce a lively discussion of the key concepts of finance, liberally illustrated with real-world examples. Built around six essential paradigms, he builds an integrated framework covering all the major ideas in finance over the past half-century. Ideal for students and practitioners alike, it will become core reading for anyone aspiring to become an effective manager.

Principles of Macroeconomics

This is a textbook for an intermediate level course in microeconomics that uses calculus throughout. Most of the competition either uses no calculus or relegates the math to footnotes and appendices. The text also focuses on theory rather than empirical data. To motivate the analysis, the authors include references to real events and firms, with no distracting separate boxes.

Copyright code : [8f48b3046200b7e6c40cb29abcfaf7de](#)